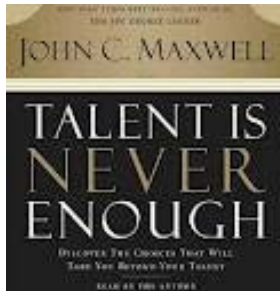


January 2012



Talent is Never Enough: Discover The Choices That Will Take You Beyond Your Talent by John C. Maxwell

Talent is “often overrated and frequently misunderstood,” says New York Times best-selling author and leadership expert Dr. John C. Maxwell. Maxwell believes that *Talent Is Never Enough*.

People everywhere are proving him right. Read the headlines, watch the highlights, or just look around you: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell insists that the choices people make--not merely the skills they inherit--propel them onto greatness.

In the first chapter, Maxwell examines how “belief lifts your talent,” whether it’s belief in your potential, yourself and your mission that empowers and encourages you. The author then introduces twelve other factors that can be combined with talent to achieve your goals:

- Passion energizes your talent.
- Initiative activates your talent.
- Focus directs your talent.
- Preparation positions your talent.
- Practice sharpens your talent.
- Perseverance sustains your talent.
- Courage tests your talent.
- Teachability expands your talent.
- Character protects your talent.
- Relationships influence your talent.
- Responsibility strengthens your talent.
- Teamwork multiplies your talent.

It’s what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom and inspiring anecdotes from the lives of respected business gurus, famous athletes and coaches, leaders and others, Maxwell engages the listener with his enthusiasm for his subject matter and clear insights.

You can have talent alone and fall short of your potential. Or you can have talent plus, and really stand out. With well organized and focused material Maxwell shows you what you can do to maximize your natural talents and become a “Talent-plus person.”

Want to know more?

“Talent Is Never Enough” is located at your Mobile District Technical Library. **CD 58**